

INCLUDES UP TO  
**3 HOURS**  
OF POST-WORKSHOP COACHING

## 7 ATTRIBUTES of AGILE GROWTH™

An Online Workshop Series for Family Businesses

**RSVP TODAY!**

### FAMILY BUSINESS ONLINE WORKSHOP

Facilitated by  
**CHERYL DOLL**



**OWNERS...BRING YOUR  
LEADERSHIP TEAMS!**

**INVESTMENT: \$595**

Flat fee per company, regardless  
the number of attendees

#### TIME INVESTMENT:

9:00AM to 11:30AM  
every Tuesday for 4 weeks

Pre-workshop homework sent  
in advance to make the LIVE  
workshops more interactive &  
allow ample time for questions.

#### HAVE QUESTIONS?

Contact the Compass Point Team

**610.297.2176**  
info@compasspt.com

**COMPASS POINT**

FAMILY BUSINESS STRATEGIES

## Take your team & the business to the next level.

#### WHO SHOULD ATTEND

This LIVE online workshop series is designed for family business owners and key leadership team members who are responsible for keeping the business agile and profitable. We will share the 7 Attributes for Agile Growth – a proven operating system to help companies navigate the ever changing landscape of business today.

#### WHAT YOU WILL LEARN

Across four weekly 2-1/2 hours virtual sessions, attendees will receive insightful and interactive coaching, practical hands-on exercises and engaging discussion. With the tools we share, you will learn how to adjust your strategy and your team by leveraging the key principles within the 7 Attributes. We will focus on:

#### June 9: 7 Attributes Intro & Foundations

- Introduction
- Core Values
- Core Purpose
- SWOT

#### June 16: Finalizing Your Cores

- Core Customer
- Talent & Leadership Assessment
- Brand Promise

#### June 23: Long-Term Strategy

- BHAG
- 3 Year Key Thrusts
- Financial Targets

#### June 30: Creating Execution Rhythm

- Quarterly Rocks
- Metrics
- Meeting Rhythms

#### WORKSHOP FEEDBACK

*We were able to work through our challenges around the leadership team, and now we are on track.*

*Compass Point really helped us have the crucial conversations needed to ensure our company's growth.*

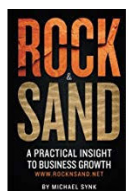
*This work forces you out of the day-to-day mindset. Great experience for the team!*

#### COURSE MATERIALS

- 7 Attributes™ Assessment (done online prior to class)
- Workbook PDF with detailed examples of the concepts presented
- Pre-workshop Homework to be ready for the session topics
- *Rock and Sand* by Michael Synk
- One Page Strategic Plan worksheet plus other actionable tools and resources sent post-workshop

• **BONUS #1** 2-HOURS of post-workshop coaching with Cheryl Doll to refine plan

• **BONUS #2:** 1-HOUR of Executive Coaching with High Performance Coach Cheyenne Bennett for yourself or one of your key executives



Tom Garrity

Cheyenne Bennett

Cheryl Doll



Compass Point clients that have implemented ValuePoints™ experienced a steady growth of **10% or better.**

## COMPASS POINT CONSULTING

Growing Companies. Growing Leaders. Creating Legacies.



FAMILY BUSINESS STRATEGIES

At Compass Point, we provide family business owners hands-on business coaching and leadership coaching through practical, actionable tools that drive growth, next-generation development and an operating system that identifies – then closes – the performance gaps within the company.

Our ideal client is an family business owner, who:

- has company revenues between \$5M and \$100M
- wants to grow the business to its potential
- strives to deliver exceptional value to customers
- understands the value of investing in their people
- cares about the legacy of the business
- wants to protect their family's financial future

### COMPASS POINT SERVICES

- ValuePoints Family Business Operating System for Growth & Scalability
- Executive High Performance Coaching
- Leadership Team Coaching
- Governance & Board Development
- Succession Process & Plan Development
- Value Gap Assessment
- Next Chapter Design



## 7 ATTRIBUTES LIVE ONLINE FAMILY BUSINESS WORKSHOP

### SAVE ALL THE DATES:

June 9: 7 Attributes Intro & Foundations

June 16: Finalizing Your Core

June 23: Long-Term Strategy

June 30: Creating Execution Rhythm

## WE ARE EXPERIENCED FAMILY BUSINESS EXPERTS.

### TOM GARRITY

Managing Partner | Gravitas Coach  
Senior Business Advisor

Tom leads Compass Point and taps on his own work experience inside several family-run businesses to guide owners through the complex, often emotional dynamics inherent in a multi-generational business, helping the business grow, scale and create a legacy.

### CHEYENNE BENNETT, Ph.D.

Leadership & Talent Coach |  
Certified High-Performance Coach

Cheyenne works with business owners, senior executives and whole management teams via group and one-on-one coaching to help them understand their role in the company culture & reach their next level of performance.

### CHERYL DOLL, Ed.D.

Senior Business Advisor |  
Gravitas Coach

Cheryl guides Compass Point clients through the collaborative process of building a strategic plan, creating a governing structure and operational processes a family business needs to scale its growth and plan for ownership transition in the future.

### WHERE & WHEN:

9:00am - 11:30am via ZOOM

### WORKSHOP FEE: \$595

Your dollar investment is a flat fee, no limit on attendees from your company.

**REGISTER TODAY!**